



CHEOP Component: Outreach

I. Outreach Areas

- a. **Home Visits**— one visit per program year with three contact attempts per visit
 - i. Measurement and Evaluation
 - 1. √ Number of home visits completed
 - a. Total
 - b. By neighborhood
 - 2. √ Percent contacted one/two/three three for uncompleted home visits
 - a. Total
 - b. By neighborhood
 - 3. ■ Indicators of increased knowledge
 - 4. ■ Indicators of behavioral change
 - b. **Realtor/Landlord/Contractor Outreach** (**activities prior to development of current outreach plan)
 - i. Realtor and Landlord: VB/I-70 Superfund information – annually
 - 1. Measurement/Evaluation - √ outreach efforts to date (EPA/DEH)
 - ii. Realtor and Landlord: Inspection, Regulations, and Notification outreach – annually
 - 1. Measurement/Evaluation - √ outreach efforts to date (EPA/DEH)
 - iii. Contractor: Safe Renovation outreach – annually
 - 1. Measurement/Evaluation - √ outreach efforts to date
 - iv. Contractor: Safe Work Practices training – as needed
 - 1. Measurement/Evaluation - √ outreach efforts to date (EPA/DEH)date
 - c. **Schools/Churches/Neighborhood Associations/Community Events/Etc.** – as scheduled
 - i. Measurement/Evaluation - √ outreach efforts to date (EPA/DEH)
 - d. **Outreach by Youth – Classes/clubs/families/events/etc.** (flow-through support via grants/activity funds)
 - i. Measurement/Evaluation - √ outreach efforts to date

II. Biomonitoring – every child will have at least one opportunity to participate

- a. Measurement/Evaluation
 - i. √ Lead and arsenic tests – total and by neighborhood
 - ii. √ Estimated percent of resident children tested – total and by neighborhood, *we hope*
 - iii. √ Rate of elevation among participants (lead and arsenic)
 - iv. √ 2004/2005 clinic characteristics
 - 1. total clinics
 - 2. total clinics per neighborhood

III. Case Management – case management & environmental investigation for each lead/arsenic elevated child

- a. Measurement/Evaluation
 - i. √ Referrals to NDHC (5 to 9.9 µg/dL cases)
 - ii. √ Total investigations with source breakdown

Contact Information: Martha Hoff 720-913-1516 martha.hoff@ci.denver.co.us
Jason Salas 720-865-5463 jason.salas@ci.denver.co.us